



GLOBAL INVESTOR – Cash.'s latest magazine – offers outstanding opportunities to place your media-activities in an editorial environment that consists of „100 % investment funds“.

The innovative concept of GLOBAL INVESTOR observes financial markets worldwide, spots market trends and is incessantly forward-looking, constantly focusing on investment funds. A global network of expert technical authors ensures maximum editorial quality and authenticity via the direct connection to the respective markets.

GLOBAL INVESTOR's target group consists of well informed readers with a pronounced interest in investment funds. A specifically compiled distributor list targets professional investors, institutional investors, investment companies, private banking, family offices, asset managers, foundations, pension funds, KAG's, fund boutiques and independent agents who are specialized on investment funds.

Target groups of Global Investor:

- Investment managers
- Multi Family offices
- Single Family offices
- Institutional Investors
- Private banker
- Foundations
- Pension fund assets
- Investment companies and fund boutiques

## Global Investor Schedule

Issue	2/2021	3/2021	4/2021	1/2022
On-Sale date	25.03.21	25.05.21	30.09.21	02.12.21
Ad closing	26.02.21	26.04.21	03.09.21	05.11.21
Ad copy date	01.03.21	28.04.21	06.09.21	08.11.21

## Global Investor

Global Investor 2-2021	Euro pension funds	Global equity funds	Sustainability
Global Investor 3-2021	Technology	European mixed funds	Renewable energy
Global Investor 4-2021	Global mixed funds	Europe equity funds	ESG funds
Global Investor 1-2022	China equity funds	US equity funds	Pension funds

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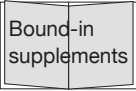
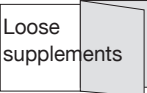


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## Technical Data

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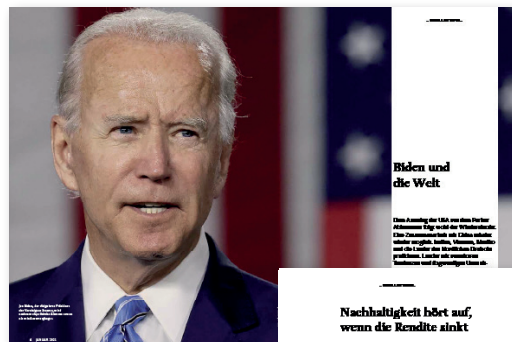
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